



**Embargoed for Monday June 9, 2014**

**BRISTOW GLOBAL MEDIA AND FRESH ONE PRODUCTIONS ANNOUNCE  
GREENLIGHT FOR THE FIRST ORIGINAL SERIES UNDER THEIR  
STRATEGIC PARTNERSHIP *PRESSURE COOKER*  
FOR CORUS ENTERTAINMENT'S W NETWORK**

Toronto, Canada – June 9, 2014 - Bristow Global Media (BGM) and Jamie Oliver's Award winning production company Fresh One Productions announce a greenlight for primetime culinary competition show *Pressure Cooker* (10x60') for Canada's Corus Entertainment. *Pressure Cooker*, and is set for launch on **Corus Entertainment's W Network in Fall 2014.**

This is the first series produced under the strategic creative partnership between BGM and Jamie Oliver's Fresh One Productions, which was announced with BGM's launch last fall. The partnership will see the two media companies co-develop new formats tailored for Canada with an eye to international distribution.

On *Pressure Cooker*, home cooks are faced with the eternal dilemma— what do you cook when you have only a few random ingredients in your kitchen? In each episode, celebrity chefs are paired with home cooks in a high-stakes culinary cook off combining great cooking with mischievous game show mechanics. But there's a twist. Home cooks must select their ingredients from a specially designed conveyor belt that kicks in at timed intervals. Whatever ingredients they take, they must use. Judging the food is a star Tasting Expert who crowns a winner at the end of each episode. The series will feature several integration partners, whose products will be a key part of the action on *Pressure Cooker*.

"Food formats are a hit with audiences around the world on all platforms, and *Pressure Cooker* is a distinct and exciting new format that we are thrilled to be making," said Julie Bristow, President Bristow Global Media. "We are privileged to be partnered creatively with a brand as extraordinary as Jamie Oliver's and we're delighted to be working with Corus on our first series together."

Roy Ackerman, Managing Director, Fresh One said "Fresh One's always done great food shows and we're very excited to be working with BGM as we take our food expertise into a new entertainment space."

"We are excited to partner with Bristow Global Media and Fresh One Productions on this new series," said Vibika Bianchi, VP, Original Programming, Women and Family, Corus Entertainment. "Pressure Cooker not only has Jamie Oliver's stamp of approval but is a perfect fit for W Network's brand of food programming, giving passionate home cooks the chance to compete on this high stakes prime time stage."

#### **About Corus Entertainment Inc.**

Corus Entertainment Inc. is a Canadian-based media and entertainment company that creates, broadcasts and licenses content across a variety of platforms for audiences around the world. The Company's portfolio of multimedia offerings encompasses specialty television and radio with additional assets in pay television, television broadcasting, children's book publishing, children's animation and animation software. Corus' brands include YTV, TELETOON, ABC Spark, W Network, OWN: Oprah Winfrey Network (Canada), HBO Canada, Historia and Séries+, as well as Nelvana, Kids Can Press, Toon Boom and 39 radio stations including CKNW AM 980, 99.3 The FOX, Country 105, 630 CHED, Fresh FM London, Q107 and 102.1 the Edge. A publicly traded company, Corus is listed on the Toronto Stock Exchange (CJR.B). Experience Corus on the web at [www.corusent.com](http://www.corusent.com).

#### **About Bristow Global Media Inc.**

Bristow Global Media Inc. (BGM) is a Toronto based content creation company, specializing in creating multiplatform content across all genres including scripted, lifestyle, reality, documentary and sports. The company was launched in 2013 by leading broadcast executive and producer Julie Bristow, who's 20 year career at the CBC included the creation of award winning entertainment divisions, the launch of national digital media platforms and the stewardship of iconic sports brands. BGM is partnered with media companies **GroupM Entertainment** and Jamie Oliver's **Fresh One Productions** in the UK for content development. BGM holds Canadian format rights to factual series **Hidden Talent** owned by American Express and Silver River Productions and **Miss Country Girl** from *Media Factory* as well as North American rights to **Letters To The President** from *Daniel Bertin and Small World IFT*. In addition, BGM has recently acquired Canadian format rights for factual series' **Mob Wives** from **Electus International** and **You, Me and My Ex** created by **Buzz Productions** and distributed by **Armoza Formats**.

#### **About Fresh One**

Jamie set up **Fresh One** in 2000 determined to make popular television of the highest quality that was honest, intelligent and wherever possible, fun. Since then we have continued to build on our creative strengths to establish an international brand delivering amazing, award winning content. Food and campaign programming is still at the heart of our output, but we now also have a portfolio of documentary, popular factual and entertainment programmes which are sold in 204 territories across all platforms. We pride ourselves on being cutting edge and in 2011 launched Fresh Digital. This new media arm integrates award-winning multiplatform expertise with the Fresh One development team to create innovative new formats and produces standalone digital products. Jamie's massively popular YouTube channel - 'Food Tube' is spearheading this drive to achieve a global digital reach and has recently relaunched as a multichannel network.

Fresh One is part of a unique group - the JO Group. We are a media company at the heart of a dynamic, unique global brand with a set of skills nobody else has. We work on all platforms, and that includes live events and in the high street. Fresh is a talent led

business and we work with the very best talent – in front of and behind the camera – and are determined to continue to offer some the world's greatest storytellers the opportunity to communicate in original and impactful ways.

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